

## future VISION

Serving as a community leader and improving the quality of life by assessing, supporting and coordinating philanthropic giving and endowment building.

### ASSET DEVELOPMENT

*Raise more community assets to do more good*

**#1:** Increase the assets of the community foundation by developing a 4-track development and communications plan that entices giving in various segments and age increments:

- **Youth giving**
- **Young professional engagement**
- **Gen X and Boomer opportunities**
- **Planned Giving**

**#2:** Develop a case for support and strategies to build SCCF's operating endowment to be able to serve others in the community even more.

**#3:** Cultivate the Steuben County Fiber Network's Growth Goals by 2020 to generate more profits for community foundation grantmaking.

### SUCCESSION PLANNING

*Recruit and develop community leaders for the future*

**#1:** Develop written succession plans to ensure effective leadership is in place now and in the future for:

- **SCCF Board of Directors**
- **SCCF Staff**
- **Steuben County Fiber Network**

**#2:** Convene conversations with the community and develop strategies to recruit multi-generational volunteers to expand the community's volunteer base to serve in leadership roles in nonprofit organizations.

### IMPACT BASED GRANTMAKING

*Make maximum impact in the community through grantmaking*

**#1:** Revisit and rewrite SCCF's current grant guidelines and process to focus more on impact and outcomes.

**#2:** Provide the appropriate education and training to board, grants committee and nonprofit organizations once the new Impact Based Grantmaking guidelines are in place.

**#3:** Develop system of measurement for SCCF for the next 3-5 years to understand and share their impact on the community at large.

### CAPACITY BUILDING

*Commitment to strong and sustainable community nonprofits*

**#1:** Develop a nonprofit capacity building curriculum plan to help the nonprofits in (and that serve) Steuben County to become more connected, sustainable and collaborative.

**#2:** Develop a system of measurement for capacity building initiatives to ensure it is making the desired impact.

**#3:** Build strategy to intentionally connect the Impact Based Grantmaking program in to nonprofit capacity building opportunities.